

## FW-100BZ40J

Our 100" premium 4K Ultra HD HDR professional display with Cognitive Processor XR™



### Overview

The 100" BRAVIA FW-100BZ40J combines bright, beautiful 4K pictures with business-friendly features.

Featuring Sony's powerful Cognitive Processor XR, the FW-100BZ40J delivers superb picture quality, with immersive images that combine amazing colour, contrast and clarity. The screen's Cognitive Processor XR uses cognitive intelligence to deliver sound and imagery optimised for human ears and eyes. The FW-100BZ40J also achieves high brightness of 600-nit (typical)/940-nit (peak) by Full Array Local Dimming backlight.

The robust and rigid FW-100BZ40J is designed with a wide range of B2B applications in mind, thanks to a symmetrical four-sided aluminium bezel and a carrying handle providing ease of mobility.

The display's powerful built-in Android OS System on an SoC platform ensures fast boot-up plus smooth apps, animations and a seamless user experience.

Pro mode allows quick and easy customisation to suit different environments including corporate, education and digital signage, while One Step Setting optimises set-up for signage and conference rooms at the touch of a button. IP control capability allows easy installation with support from major key partners

including Crestron, Extron and Kramer. The FW-100BZ40J also features integrated mirroring functionality through both Chromecast built-in and AirPlay2, providing a simple, quick and touchless connection from a user's device.

For even greater peace of mind there's the added reassurance of our 3 Years warranty with Repair or if necessary advanced exchange handled by local partner, on premise where possible. You can also choose to extend your support for an additional 2 years.

## Features

### **Cognitive Processor XR**

When the different elements that make up a display picture are looked at individually and all elements adjusted to the same level, the results can feel artificial and take the viewer out of the experience. Using human perspective analysis, the Cognitive Processor XR cross-analyses thousands of elements at once to create the perfect immersive picture, just as if it was happening in reality.

### **Rich, natural colour with XR TRILUMINOS Pro**

Powered by our Cognitive Processor XR, our FW-100BZ40J display reproduces colour in a way that human eye finds beautiful. See a wider palette of colours with an enhanced range of hue and saturation, allowing natural shades and precise details to be seen, even in dark scenes.

### **Spectacular brightness and contrast**

With a peak brightness of 940cd/m<sup>2</sup> (600cd/m<sup>2</sup> typical), the panel has Full Array Local Dimming (FALD), making it ideal for presenting 4K HDR (High Dynamic Range) content and revealing subtle detail in bright highlights and areas of dark shadow.

### **See finer detail with XR upscaling**

The FW-100BZ40J accesses and utilises a vast amount of data,

analysing patterns in scenes and recreating subtle details to upscale 2K signals close to true 4K quality for incredibly real and immersive viewing.

### **Smooth, fluid on-screen action XR Motion Clarity**

On some screens, especially large ones, fast-moving scenes can lead to blur. Our latest LED XR X-Motion Clarity™ technology keeps everything smooth, bright and clear. Each frame is individually controlled and its duration optimised, while brightness is boosted when needed, so you won't miss a thing.

### **Simple screen mirroring**

Support for Chromecast built-in and Apple AirPlay2 makes it easy to stream AV content wirelessly from an Android or iOS device straight to BRAVIA.

### **Enhanced wireless connectivity**

The FW-100BZ40J supports wireless connectivity via Wi-Fi 5GHz and 2.4GHz as well as Bluetooth 4.2.

### **Made for doing business**

The FW-100BZ40J is designed for professional installations with a robust design, support for landscape, portrait or tilt orientation plus a rugged integral carry handle and cable clasper.

### **Developer friendly, easy integration**

BRAVIA offers seamless support with leading automation and control platforms, while open APIs offer limitless integration opportunities with other vendor solutions.

### **Greater Peace of Mind**

There's the added reassurance of our 3 Years warranty with Repair or if necessary advanced exchange handled by local partner, on premise where possible. You can also choose to extend your support for an additional 2 years.

## Specifications

### Display Features

Brightness (cd/m2)	Typ. 600 / Peak 940
Native Contrast Ratio	9000:1
Dynamic Contrast Ratio	600,000:1
Response Time (ms)	7
Panel type	VA
Dimming Type	Local Dimming
Display Device	LCD
Backlight Type	Direct LED
Operation Time	24/7
Portrait Mode	Yes

### Display Specifications

Screen Size for WEB (diagonal, cm, integer or 1st decimal)	253cm
Display resolution (H x V, pixels)	3840 x 2160
Screen Size (inch,	

measured diagonally) 100" (99.5")

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Viewing Angle  
(Right/Left/Up/Down) 178 (89/89) degree

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Display Resolution QFHD

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Aspect Ratio 16:09

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## Professional Features

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HDMI Auto Wake-up Yes

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Multicast/IPTV Yes

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Compatible with TDM  
Digital Signage/TEOS  
Solutions Yes

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On-board Storage  
(GB) 16GB

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## Network Features

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Wi-Fi Direct Yes

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Wi-Fi Certified Yes

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Wi-Fi Standard a/b/g/n/ac

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Wi-Fi Frequency 2.4GHz/5GHz (for Wi-Fi Direct:

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	2.4GHz Only)
Codec for Home Network	MPEG1:MPEG1 / MPEG2PS:MPEG2 / MPEG2TS (HDV,AVCHD):MPEG2,AVC / MP4 (XAVCS):AVC,MPEG4,HEVC / AVI:Xvid,MotinJpeg / ASF (WMV):VC1 / MOV:AVC,MPEG4,MotionJpeg / MKV:Xvid,AVC,MPEG4,VP8.HEVC / WEBM:VP8 / 3GPP:MPEG4,AVC / MP3 / ASF (WMA) / LPCM / WAV / MP4AAC / FLAC / JPEG
Apple AirPlay (Internet required)	Yes
Chromecast built-in	Yes
Wireless LAN	Integrated
Application Store	Yes (Google Play Store)

## Convenience Features

USB Playback Codecs	MPEG1:MPEG1 / MPEG2PS:MPEG2 / MPEG2TS (HDV,AVCHD):MPEG2,AVC / MP4 (XAVCS):AVC,MPEG4,HEVC / AVI:Xvid,MotinJpeg / ASF (WMV):VC1 /
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MOV:AVC,MPEG4,MotionJpeg /  
 MKV:Xvid,AVC,MPEG4,VP8.HEVC /  
 WEBM:VP8 / 3GPP:MPEG4,AVC /  
 MP3 / ASF (WMA) / LPCM / WAV /  
 MP4AAC / FLAC / JPEG

HDMI-CEC	Yes
On Screen Clock	Yes
Sleep Timer	Yes
On/Off Timer	Yes

Display Language

AFR, AMH, ARA, ASM, AZE, BEL,  
 BUL, BEN, BOS, CAT, CZE, DAN,  
 DEU, GRE, ENG, SPA, EST, BAQ,  
 PER, FIN, FRA, GLG, GUJ, HIN, HRV,  
 HUN, IND, ISL, ITA, HEB, JPN, KAZ,  
 KAN, KOR, KIR, LAO, LIT, LAV, MAC,  
 MAL, MON, MAR, MAY, BUR, NOB,  
 NEP, NLD, ORI, PAN, POL, POR,  
 RUM, RUS, SOL, SLV, ALB, SRP,  
 SWE

## Control Specs

IP Control	Yes
RS-232C Control	1 (Side)

Pro mode	Yes
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## Inputs & Outputs

HDMI Signal	4096x2160p(24,50,60Hz), 3840x2160p(24,25,30,50,60Hz), 1080p(30,50,60,100,120Hz), 1080/24p, 1080i(50,60Hz), 720p(30,50,60Hz), 720/24p, 576p, 480p
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HDCP	HDCP2.3 (for HDMI1/2/3/4)
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AC Power Input	C18 INLET (REAR)
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Composite Video Input(s)	1 (Side)
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HDMI Inputs Total	4 (Side)
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Digital Audio Output(s)	1 (Side)
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Headphone Output(s)	1 (Side)
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USB Ports	2 (Side)
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Ethernet Inputs	1 (Side)
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RS-232C Input(s)	1 (Side)
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## Audio Specifications



Speaker Position	Down Firing
Audio Power Output	10W + 10W
Digital Audio Out (Optical) Format	Two channel linear PCM: 48kHz 16bits, Dolby Audio, DTS
Dolby Atmos	Yes
Speaker Type-2	Sound Positioning, X-Balanced Speaker
Clear Phase	Yes
Dolby Audio Format Support	Dolby Audio, Dolby Atmos
HDMI Audio Return Channel (ARC)	Yes (ARC)
HDMI Input Audio Format	5.1 channel linear PCM: 32/44.1/48/88.2/96/176.4/192kHz 16/20/24bits, Dolby Audio, Dolby Atmos, DTS
ARC Output Format	Two channel linear PCM: 48kHz 16bits, Dolby Audio, Dolby Atmos, DTS

## Video Specifications

Wide Mode	Wide
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	zoom/Normal/Full/Zoom/14:9
4:3 Default	Yes
Video Processing	4K X-Reality PRO
Motion Enhancer	X-Motion Clarity, Auto mode
4K Processor	XR Processor
HDR (High Dynamic Range) compatibility	Yes (HDR10, HLG, Dolby Vision)
Panel Refresh Rate (Native Hertz)	100Hz/120Hz

## Design Features

Cable Management	Yes
Frame color	Black
Stand Design	Metal Blade Stand
VESA® Hole Spacing Compatible	Yes
VESA® Hole Pitch (W x H)	60.0 x 40.0 cm

## Eco & Energy saving

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EEA SDR RANK

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Power Consumption (in Standby)	0.50W
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Mercury Content (mg)	0
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Power Saving Mode / Back Light Off Mode	Yes
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Power Requirements (voltage)	AC 220-240V
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## Dimensions

Screen Size (inch, measured diagonally)	100" (99.5")
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Screen Size for WEB (diagonal, cm, integer or 1st decimal)	253 cm
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Dimension of Package Carton (W x H x D)	Approx. 244.0 x 157.7 x 37.8 cm
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## Weights (Approx.)

Weight of TV without Stand	Approx. 88.9 kg
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TV with Stand

(Standard position)      Approx. 92.6 kg

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Weight of Package  
Carton (Gross)      Approx. 129 kg

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## Related products



### **BRAVIA Signage Free**

Standalone simple  
digital signage (Free)

## Gallery



