

FWD-43X80G/T

43" BRAVIA 4K Ultra HD, HDR,
LED Professional Display



Overview

High quality 4K HDR images and smart connectivity

Take your business communications to the next level with the FWD-49X80G/T 49" BRAVIA Professional Display that combines lifelike 4K HDR image quality with easy operation, flexible networking/control and extensive integration options.

Optimised for professional applications, the BRAVIA FWD-43X80G/T delivers richly coloured, high-contrast 4K HDR images, while 4K X-Reality PRO upscales lower-resolution images closer to true 4K quality.

The display's clean, minimal design keeps your audience focused on what really matters, while ClearAudio+ delivers pure, immersive sound.

Enrich your audience's display experience with seamless TEOS integration and a choice of built-in solutions to add extra functionality, from meeting room support to automation, with no need for any external devices or players.

With advanced control, Pro Mode, optional interactive compatibility and an embedded HTML5 platform, it makes it easy to create attractive digital signage so you always present a

clear image.

For even greater peace of mind there's the added reassurance of our 3 Year Advanced Exchange PrimeSupport service. If there's a problem with your display, we'll offer a free, brand new replacement product rather than repair included as standard. You can also choose to extend your service by 2 additional years.

Features

4K image resolution (3840 x 2160 pixels)

4K offers four times the detail of Full HD, with a resolution of over 8 million pixels bringing extra clarity to corporate display, education and digital signage applications.

See finer detail

4K X-Reality PRO upscales pictures closer to true 4K quality. Images are sharpened and refined in real time, revealing extra detail from lower-resolution picture sources.

More colour with TRILUMINOS Display

TRILUMINOS Display maps colours from a wider palette, faithfully reproducing a world of richer, more lifelike hues and tones.

Smoother movement

Motionflow XR inserts additional picture frames between the originals, ensuring smoother, sharper detail in fast-moving sequences.

Optimised for professional use

The FWD-43X80G/T meets the needs of today's business and educational environments, with flexible installation options plus wired or wireless network connection and serial communication control.

TEOS integration

BRAVIA integrates seamlessly with TEOS, Sony's suite of workspace management applications that orchestrate control of

devices and content in boardrooms, meeting areas and public spaces.

Easily create digital signage

Integrated support for HTML5 makes it easy to produce compelling digital signage, with no extra hardware or prior training needed. Combine graphics, text, 4K video and live web content to create attractive signage in minutes.

Lifelike listening

ClearAudio+ fine tunes sound for an immersive, listening experience that seems to surround you. Hear music and dialogue with greater clarity and separation.

Do more with Android TV

Discover a world of apps and online content powered by Android TV. Use Voice Search to find content easily with no typing.

Flexible mounting and installation

BRAVIA Professional Displays offer flexible mounting options with VESA standard mounting for easy integration into a wide range of environments.

Quick set-up with Pro Mode

Customise and store display settings and features, then copy them easily to multiple displays via USB flash memory.

Greater peace of mind

There's extra reassurance with our 3 Year Advanced Exchange PrimeSupport service that's included as standard. If there's a fault with your BRAVIA Professional Display, we'll provide a replacement unit at no extra charge to keep you up and running.

TV System (Digital Terrestrial)	DVB-T/T2
TV System (Digital Cable)	DVB-C
TV System (Digital Sat)	DVB-S/S2
Number of Tuners (Terrestrial/Cable)	1 (Digital/Analog)
Number of Tuners (Sat)	1

Display features

Dimming type	Frame Dimming
Display device	LCD
Backlight type	Edge LED
Brightness (cd/m ²) (*1)	393
Contrast Ratio (*1)	1100:1
Dynamic Contrast Ratio	350000:1
Response Time (ms) (*1)	8

Video specs

Wide Mode	Wide zoom / Normal / Full / Zoom / 14:9
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4:3 Default	Yes
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Video Processing	4K X-Reality PRO
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Motionflow	Motionflow XR 400Hz (Native 50Hz)
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Compatible with HDR	Yes (HDR10, HLG)
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Video Signal	4096 x 2160p (24, 50, 60Hz), 3840 x 2160p (24, 25, 30, 50, 60Hz), 1080p (30, 50, 60Hz), 1080/24p, 1080i (50, 60Hz), 720p (30, 50, 60Hz), 720/24p, 576p, 576i, 480p, 480i
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Audio specs

Speaker position	Down Firing
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Audio Power Output	10W + 10W
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Network specs

Wi-Fi direct	Yes
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Wi-Fi Certified	Yes
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Home Network Client, Home

DLNA	Network Renderer
Miracast (screen mirroring)	Yes
Firmware update	Yes
Internet Browser	Vewd
Wireless LAN	Integrated

Convenience features

USB Play (contents)	MPEG1:MPEG1 / MPEG2PS:MPEG2 / MPEG2TS (HDV, AVCHD):MPEG2, AVC / MP4 (XAVCS):AVC, MPEG4, HEVC / AVI:Xvid, MotionJpeg / ASF (WMV):VC1 / MOV:AVC, MPEG4, MotionJpeg / MKV:Xvid, AVC, MPEG4, VP8. HEVC / WEBM:VP8 / 3GPP:MPEG4, AVC / MP3 / ASF (WMA) / WAV / MP4AAC / FLAC / JPEG
On screen clock	Yes
Sleep timer	Yes
On/Off timer	Yes
Google Cast	Yes

Professional Features

Professional Hidden Mode	Yes
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HDMI auto wake-up	Yes
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HTML platform	Yes
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Multicast / IPTV	Yes
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Compatible with TEOS Workplace Management Solution	Yes
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Available storage	16 GB
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Compatible TEOS Content	Customised design, text, pictures, videos, YouTube, traffic, weather, public information, Facebook, Twitter, PowerPoint and more
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Inputs and outputs

HDCP	HDCP 2.3 (for HDMI 1 / 2 / 3 / 4)
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RF Connection Input(s)	1 (Side)
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Composite Video Input(s)	1 (Bottom)
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HDMI™ Connection(s) 4 (2 Side, 2 Rear)
(Total)

Digital Audio Output(s) 1 (Rear)

Audio Out 1 (Rear / Hybrid with Headphone
Out)

USB 3 (Side)

Ethernet
Connection(s) 1 (Bottom)

Design features

Finish (Surface Color) Black

Table Top Stand Separate (assembly required)

VESA® Hole Spacing
Compatible Yes

VESA® Hole Pitch 10.0 x 20.0 cm

Eco and energy saving

Energy Label Rating A

Screen size (measured
diagonally) 43" (42.5")

Power Consumption Standard: 69W

Annual Power Consumption	96 kWh / Year
Power Consumption (in Standby)	0.50W
Power Consumption (networked standby mode)	2.00W (Wi-Fi) / 2.00W (LAN) / 1.00W (Bluetooth)
Peak Luminance Ratio	76%
Lead content	Yes
Mercury content (mg)	0.0
Power Requirements	DC 19.5V
Power Saving Mode / Back Light Off Mode	Yes
Dynamic Backlight Control	Yes
Light Sensor	Yes
AC Power Input	AC ADAPTER

Measurements

Display Only (W x H x D) (Approx.)	Approx. 97.0 x 57.0 x 5.7 (1.30) cm
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Display with Stand (W x H x D) (Approx.)	Approx. 97.0 x 63.0 x 26.0 cm
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Package Carton (W x H x D) (Approx.)	Approx. 107.0 x 69.5 x 14.1 cm
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Weight

Display Only	9.6 kg
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Display with Stand	10.2 kg
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Package Carton	15 kg
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Display specifications

Viewing angle (Right / Left)	178 (89 / 89) degree
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Viewing angle (Up / Down)	178 (89 / 89) degree
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Display resolution	QFHD
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Aspect ratio	16:9
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OS	Android 7.0 Nougat
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Signage specs

Easy HTML5 Signage	Yes
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embedded

Multicast / IPTV	Yes
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Control specs

Hotel Mode Pro	Yes
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IP Control	Yes
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HDMI auto wake-up	Yes
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PrimeSupport

Included PrimeSupport	3 years of Standard helpdesk (Mon-Fri 9:00-18:00 CET) and Advanced Replacement service in case of product fault with all logistics covered.
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Optional PrimeSupport Extensions	Optional 2-year support extension available: PSP.FW8G-43.2X
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Notes

(*1)	Typical value of the panel spec.
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Gallery

