

## FW-32BZ30J

32" BRAVIA 4K Ultra HD HDR  
Professional Display



### Overview

The 32" BRAVIA FW-32BZ30J combines bright, beautiful 4K pictures with business-friendly features.

Featuring Sony's powerful 4K HDR Processor X1, the FW-32BZ30J delivers superb picture quality, with immersive images that combine amazing colour, contrast, clarity and motion.

The slim, elegant FW-32BZ30J is designed with a wide range of B2B applications in mind, featuring a smart design. Neat cable management is complemented by a convenient adapter holder that neatly stows the supplied AC power adapter at the rear of the display.

The display's powerful built-in Android OS System on an SoC platform ensures fast boot-up plus smooth apps, animations and a seamless user experience.

Pro mode allows quick and easy customisation to suit different environments including corporate, education and digital signage, while One Step Setting optimises set-up for signage and conference rooms at the touch of a button. IP control capability allows easy installation with support from major key partners including Crestron, Extron and AMX. The FW-32BZ30J also features integrated mirroring functionality through both Google Cast and Airplay 2, providing a simple, quick and touchless

connection from a user's device.

For even greater peace of mind there's the added reassurance of our 3 Years warranty with Repair or if necessary advanced exchange handled by local partner, on premise where possible. You can also choose to extend your support for an additional 2 years.

## Features

### **4K image resolution (3840 x 2160 pixels)**

4K offers four times the detail of Full HD, with a resolution of over 8 million pixels bringing extra clarity to corporate display, education and digital signage applications.

### **4K HDR Processor X1**

Sony's powerful 4K HDR Processor X1 enhances colour, clarity and contrast for outstandingly lifelike 4K HDR picture quality.

### **See finer detail**

4K X-Reality PRO upscales pictures closer to true 4K quality. Images are sharpened and refined in real time, revealing extra detail from lower-resolution picture sources.

### **Rich, natural colour with TRILUMINOS PRO**

TRILUMINOS PRO maps colours from a wider palette, faithfully reproducing a world of more vivid, lifelike hues and tones.

### **Smooth, fluid on-screen action**

The 4K panel is teamed with Motionflow XR technology for smoother, more natural reproduction of rapidly moving on-screen images.

### **Quick set-up with Pro Mode**

Customise and store display settings and features, then copy easily to multiple displays via USB flash memory.

### **One Step Setting**

A time-saver in corporate environments, One Step Setting optimises picture and networking settings to suit meeting rooms and signage applications at the touch of a single button.

### **Simple screen mirroring**

Support for Google Cast and Apple AirPlay 2 makes it easy to stream AV content wirelessly from an Android or iOS device straight to BRAVIA.

### **Enhanced wireless connectivity**

The FW-32BZ30J supports wireless connectivity via Wi-Fi 5GHz and 2.4GHz as well as Bluetooth 4.2.

### **Made for doing business**

The FW-32BZ30J is designed for professional installations with support for landscape, portrait or tilt orientation plus an AC adaptor holder with cable guide slit.

### **Developer friendly, easy integration**

BRAVIA offers seamless support with leading automation and control platforms, while open APIs offer limitless integration opportunities with other vendor solutions.

### **Greater Peace of Mind**

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## Specifications

### Panel

Brightness (cd/m2)*	Typical : 300
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Contrast Ratio	3000:1
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Response Time (ms) (*1)	10
Dynamic Contrast Ratio	260,000:1
Panel Type (IPS / VA)	VA
Haze(%)	25
Backlight Type	Edge LED

## Size

VESA® Hole Pitch (mm)	100 x 200
Display Only (WxHxD) (mm)	726×430×76
Display with Stand (WxHxD) (mm)	726×454×172
Package Carton (WxHxD) (mm)	814x551x152

## Weight

Display Only (kg)	7.5 (TBD)
Display with Stand (kg)	7.6 (TBD)

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Package Carton (kg)	10 (TBD)
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## Power

Rated Power consumption (W)	66W
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Power Consumption (in Standby) (W)	0.5W
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## Notes

Note	* Decreasing brightness associated with the use time is typical
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## Gallery



