

# FWD-65BZ35E

# 65" 4K HDR Professional Display



### Overview

# Superior displays designed for business

Offering advanced control, professional mode, optional interactive compatibility, 18/7 operation and an embedded HTML5 platform for easy digital signage creation: 4K Displays are designed to suit all your professional needs, so you always present a clear image.

There's all the technological performance and style you'd expect, powered by the latest X1 processor. The 4K LCD panel offers four times the pixel count of Full HD for outstanding picture quality, while the ultra-slim design enhances any corporate or retail environment.

Now featuring a range of built-in solutions to customise your Professional Display exactly the way you want. Options include Corporate Solutions, Digital Signage, Smart Automation System and the Applications Store: there's no need for any external devices or players.

# **Features**

# 4K image resolution (3840 x 2160 pixels)

Offering four times the detail of Full HD with a resolution of over 8 million pixels, 4K brings unprecented clarity to corporate display, education and digital signage applications.

## Easily create digital signage

Now retailers, schools and businesses have more choice than ever to create compelling signage for every kind of space, with no prior training needed; add graphics, text, video and sound files in minutes.

## **Ultra-real 4K HDR images**

Sony's powerful new-generation 4K HDR Processor X1<sup>™</sup> uses object-based HDR remaster and Super Bit Mapping<sup>™</sup> 4K HDR technology, assuring ultra-real images with even more depth, texture and naturally pure colours than its predecessor.

# More detail in bright highlights and deep shadows

4K HDR (High Dynamic Range) reveals previously-hidden details in the brightest highlights and areas of dark shadow.

## **Greater colours with TRILUMINOS Display**

Our unique TRILUMINOS Display technology enhances your audience's viewing with a wider palette of rich, natural-looking colours.

## Do more with the power of Android TV

Personalise and control Professional Displays with Android TV. Download a growing range of B2B-focused apps to create a customised, even smarter display experience.

# **Easily share content with Google Cast**

Send content to view on your display from other professional and personal devices, including laptops or Android/iOS phones and tablets.

# **Energy-efficient LED Backlight**

The panel's LED backlight consumes less power than conventional fluorescent backlighting, reducing running costs and permitting an ultra-slim, discreet profile.

#### Practical features for better business

Great for retail and public display applications: advanced controls include Professional Mode, HDMI auto wake-up and 18/7 operation.

# Built-in HTML5 for dynamic box-free signage

Integrated support for HTML5 makes it easy and cost effective to create your own digital signage content. Combine text, graphics and video with live web feeds and IPTV to produce compelling displays with no dedicated hardware player needed.

# **Quick set-up with Professional Mode**

Customise and store display settings and features, then copy them easily from display to display via USB flash memory.

## Versatile remote control options

Control remotely – including on/off, input signal select and adjust volume – over IP via RJ45 by web API or via RS-232C.

## Add the interactive power of touch

Turn your display into an interactive touchscreen or information kiosk. An optional screen overlay fits seamlessly onto your display, adding multi-touch capability to allow instant customer interaction. Contact your local Sony dealer for more information.

# Slim styling and easy cable management

Sleek, slim styling looks great in any corporate, retail or educational environment. Our convenient cable management system ensures a neat appearance without visible wires.

# Easy, flexible integration

The slim, stylish display offers VESA standard mounting for easy integration, and blends elegantly into a wide range of corporate, retail or educational environments.

Specifications

TV System

Tuner	DVB-T/T2
Number of tuners	1 (Digital/Analog)
Display features	
Dimming type	Frame Dimming
Display device	LCD
Backlight type	Edge LED
Video specs	
Wide Mode	Wide
	zoom/Normal/Full/Zoom/14:9
4:3 Default	Yes
Video Processing	4K X-Reality PRO
Motionflow	Motionflow XR 800 (Native 100Hz)
Compatible with HDR	Yes
Video Signal	4096x2160p(24, 50, 60Hz), 3840x2160p(24, 25, 30, 50, 60Hz), 1080p(30, 50, 60Hz), 1080/24p, 1080i(50, 60Hz), 720p(30, 50, 60Hz), 720/24p, 576p, 576i, 480p, 480i



Audio specs	
Speaker position	Down Firing
Audio Power Output	10W+10W
Network specs	
Wi-Fi direct	Yes
Wi-Fi Certified	Yes
DLNA	Home Network Client / Home Network Renderer
Miracast (screen mirorring)	Yes
Firmware update	Yes
Internet Browser	Opera
Wireless LAN	Integrated
Convenience features	
MPEG1:MPEG1/MPEG2PS:MPEG2/MPEG2TS(HDV,AV	

USB Play (contents)	MPEG1:MPEG1/MPEG2PS:MPEG2/MPEG2TS(HDV,AVCHDAVI:Xvid,MotinJpeg/ASF(WMV):VC1/MOV:AVC,MPEG4,Motwell WEBM:VP8/3GPP:MPEG4,AVC/MP3/ASF(WMA)/WAV/MP4
On screen clock	Yes



Sleep timer	Yes
On/Off timer	Yes
Google Cast	Yes

Inputs and outputs	
HDCP	HDCP 2.2 (for HDMI 1/2/3/4)
RF Connection Input(s)	1 (Side)
Composite Video Input(s)	2 (1 Side Analog Conversion / 1 Bottom Hybrid w/Component)
Component Video (Y/Pb/Pr) Input(s)	1 (Rear Hybrid w/Composite)
HDMI™ Connection(s) (Total)	4 (3 Side / 1 Rear)
Analog Audio Input(s) (Total)	1
Digital Audio Output(s)	1 (Rear)
Audio Out	1 (Side/Hybrid w/HP and Subwoofer Out)



USB	3 (Side)	
Ethernet Connection(s)	1 (Side)	

Design features	
Finish (Surface Color)	Black
Table Top Stand	Separate(assembly required)
VESA® Hole Spacing Compatible	Yes

Eco and energy saving	
Screen size (measured diagonally)	65" (64.5")
Power Consumption (Rated)	174W
Power Consumption (in Standby)	0.5W
Power Requirements	AC 110-240V
Power Saving Mode / Back Light Off Mode	Yes
Dynamic Backlight	

Control	Yes
Light Sensor	Yes
AC Power Input	1 (REAR)
Measurements	
Display Only (WxHxD) (Approx.)	Approx. 1454 x 840 x 44 (11.2) mm
Display with Stand (WxHxD) (Approx.)	Approx. 1454 x 905 x 266 mm
Package Carton (WxHxD) (Approx.)	Approx. 1572 x 954 x 198 mm
Weight	
Display Only	21 kg
Display with Stand	22.1 kg
Package Carton	31 kg
Display specification	ons
Viewing angle (Right/Left)	178 (89/89) degree
Viewing angle	



(Up/Down)	178 (89/89) degree
Display resolution	QFHD
Aspect ratio	16:9
OS	Android
Signage specs	
Easy HTML5 Signage embedded	Yes
Multicast / IPTV	Yes
Control specs	
RS-232C Control	1 (Rear/Mini Jack)
IR Pass Through	Yes
Hotel Mode Pro	Yes
IP Control	Yes
HDMI auto wake-up	Yes

# Gallery

