SONY

Digital Master

Highly affordable and accessible, Digital MasterTM Tape for HDV is the ideal first step into the thrilling world of High Definition.



Overview

Digital Master

- Designed for MiniDv, DVCAM and HDV camcorders, Digital Master tape is the only professional videotape with 2 active magnetic layers, improving carrier to noise ratio by 2.5db for 95% fewer errors and 60% fewer dropouts than consumer DV tape!
- A new AMEII metal evaporation technology has been used to improve the packing of grains inside the magnetic layer, increase tape retentivity (Br) and output as well as achieve better C/N and error ratios.
- Quality Control has been enhanced following a complete review of the production process, resulting in improved drop-out figures.
- By using a new method for creating the Diamond Like Carbon protective layer on the tape surface, a dramatic improvement in wear resistance has been achieved, resulting in reduced head wear.
- A new lubricant ensures low friction and reduced head stain. With superior stability, tape damage is minimised.
- Digital Master is also highly flexible and convenient media, enhancing compatibility between camcorder and VTR. It also offers a protective locking album case preventing accidental opening.
- Cleaning Tape: PDVM-12CL and PDV-12CL



* Product assortment may vary by region. Please consult your local Sony Account Representative.

Specifications

General Characteristics	
Master Carton Quantity (piece)	PHDV-276DM: 50 PHDV-186DM: 50 PHDV-124DM: 50 PHDV-64DM: 50 PHDVM-63DM: 50
Master Carton Weight (kg)	PHDV-276DM: 7.6 PHDV-186DM: 7.3 PHDV-124DM: 7.0 PHDV-64DM: 6.9 PHDVM-63DM: 4.434
Playing time (min)	PHDV-276DM: 276 PHDV-186DM: 186 PHDV-124DM: 124 PHDV-64DM: 64 PHDVM-63DM: 63
Tape length (m)	PHDV-276DM: 315 PHDV-186DM: 214 PHDV-124DM: 143 PHDV-64DM: 75 PHDVM-63DM: 73

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	PHDV-276DM: 142
	PHDV-186DM: 135
Weight (g)	PHDV-124DM: 130
	PHDV-64DM: 127
	PHDVM-63DM: 64

Magnetic Properties		
Intrinsic coercivity (kA/m)	125	
Retentivity (mT)	550	
Squareness (Br/Bm)	0.82	

Physical Properties		
Thickness: backcoating (µm)	0.5	
Thickness: base (μm)	6.3	
Thickness: magnetic layer (µm)	0.2	
Thickness: total (μm)	7	
Width (mm)	6.35	
Thickness non- magnetic layer (µm)	6.3	



Video and Audio Performance		
RF Playback output (dB)	2.5	
C/N	1.5	

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Gallery

