

## KDL-40W660PSDE

40" BRAVIA Full HD Professional Display



### Overview

#### **Full HD picture quality for corporate, education and digital signage applications**

This slim, energy-efficient 40" BRAVIA Full HD Professional Display brings all your visual communications to life in boardrooms, offices, public spaces, retail venues and schools.

Sony's powerful X-Reality PRO engine ensures richly-detailed image quality with excellent colour and contrast, for digital signage and display applications that stand out from the crowd.

### Features

#### **Full HD image resolution (1920 x 1080 pixels)**

Enjoy crisp, clearly detailed images in a wide range of corporate display, education and digital signage applications.

#### **Great looking images from any input source**

Sony's powerful X-Reality PRO engine cleans, refines and upscales any content - including lower-resolution sources - for superb Full HD picture quality, whatever you're watching. From client presentations to high-impact digital signage, you'll see the difference with better looking pictures.

#### **Energy-efficient LED backlight**

The panel's LED backlight consumes less power than conventional fluorescent backlighting, reducing running costs and permitting an ultra-slim, discreet profile.

#### **Control with your smartphone**

One-touch Mirroring lets you use your smartphone to swipe, enlarge, move and select content on the big screen for everyone to see.

#### **Internet ready**

Ethernet connector and built-in Wi-Fi allow easy wired or wireless Internet connection.

#### **Integrated media player**

Play videos and other media content directly from USB flash memory or live streaming in a wide range of file formats.

#### **Easy, flexible integration**

The slim, stylish display offers VESA standard mounting for easy integration, and blends elegantly into a wide range of corporate, retail or educational environments.

### Specifications

#### TV System

Tuner

DVB-T/T2

## TV System

Number of tuners	1 (Digital/Analog)
------------------	--------------------

## Display features

Dimming type	Frame Dimming
--------------	---------------

Display device	LCD
----------------	-----

Backlight type	Edge LED
----------------	----------

## Video specs

Wide Mode	Wide zoom/Normal/Full/Zoom/14:9
-----------	---------------------------------

4:3 Default	Yes
-------------	-----

Video Processing	4K X-Reality PRO
------------------	------------------

Motionflow	Motionflow XR 200Hz (Native 50Hz)
------------	-----------------------------------

Compatible with HDR	Yes
---------------------	-----

Video Signal	1080p(30,50,60Hz), 1080/24p, 1080i(50,60Hz), 720p(30,50,60Hz), 720/24p, 576p, 576i, 480p, 480i
--------------	--

## Audio specs

Speaker position	Down Firing
------------------	-------------

Audio Power Output	5W+5W
--------------------	-------

## Network specs

Wi-Fi direct	Yes
--------------	-----

Wi-Fi Certified	Yes
-----------------	-----

DLNA	Home Network Client / Home Network Renderer
------	---

Miracast (screen mirroring)	Yes
-----------------------------	-----

Firmware update	Yes
-----------------	-----

Internet Browser	Opera (Depends on country)
------------------	----------------------------

Wireless LAN	Integrated
--------------	------------

## Convenience features

USB Play (contents)	MPEG1/MPEG2PS/MPEG2TS/AVCHD/MP4Part10/MP4Part2/AVI(XVID)/AVI(MotionJpeg)/WMV9/MKV/WEBM/WAV/MP3/WMA/JPEG
---------------------	---

## Convenience features

On screen clock	Yes
-----------------	-----

Sleep timer	Yes
-------------	-----

On/Off timer	Yes
--------------	-----

## Inputs and outputs

HDCP	HDCP1.4
------	---------

RF Connection Input(s)	1 (Side)
------------------------	----------

Composite Video Input(s)	1 (Bottom)
--------------------------	------------

HDMI™ Connection(s) (Total)	2 (2 Side)
-----------------------------	------------

Digital Audio Output(s)	1 (Side Hybrid w/ HP Out, Audio Out and Subwoofer Out with Digital Audio Out)
-------------------------	---

Audio Out	1 (Side Hybrid w/ HP Out, Audio Out and Subwoofer Out)
-----------	--

USB	2 (Side/Stacking)
-----	-------------------

Ethernet Connection(s)	1 (Rear)
------------------------	----------

## Design features

Finish (Surface Color)	Black
------------------------	-------

Table Top Stand	Separate (assembly required)
-----------------	------------------------------

VESA® Hole Spacing Compatible	Yes
-------------------------------	-----

## Eco and energy saving

Screen size (measured diagonally)	40" (39.9")
-----------------------------------	-------------

Power Consumption (Rated / Standard)	60W
--------------------------------------	-----

Annual Power Consumption	170 kWh/Year
--------------------------	--------------

Power Consumption (in Standby)	0.50 W
--------------------------------	--------

Power Requirements	DC 19.5V
--------------------	----------

Power Saving Mode / Back Light Off Mode	Yes
---	-----

Dynamic Backlight Control	Yes
---------------------------	-----

## Eco and energy saving

AC Power Input	AC ADAPTER
----------------	------------

## Measurements

Display Only (W x H x D) (Approx.)	Approx. 910 x 543 x 70(13) mm
---------------------------------------	-------------------------------

Display with Stand (W x H x D) (Approx.)	Approx. 910 x 591 x 208 mm
---	----------------------------

Package Carton (W x H x D) (Approx.)	Approx. 1002 x 628 x 152 mm
---	-----------------------------

## Weight

Display Only	8.1 kg
--------------	--------

Display with Stand	8.7 kg
--------------------	--------

Package Carton	12 kg
----------------	-------

## Display specifications

Viewing angle (Right/Left)	178 (89/89) degree
----------------------------	--------------------

Viewing angle (Up/Down)	178 (89/89) degree
-------------------------	--------------------

Display resolution	Full HD
--------------------	---------

Aspect ratio	16:9
--------------	------

OS	Linux
----	-------

# Gallery



---

© 2004 - 2026 Sony Corporation. All rights reserved. Reproduction in whole or in part without written permission is prohibited. Features and specifications are subject to change without notice. The values for mass and dimension are approximate. All trademarks are the property of their respective owners.