### FW-65BZ35L

65" Enhanced 4K HDR professional display with 32GB storage and high brightness



#### Overview

# Bold, bright pictures with wide customisation possibilities

BRAVIA FW-65BZ35L Series is the truly professional display that's designed for flawless round-the-clock operation in retail, corporate and educational environments. Add impact to digital signage and employee communications with bright, colourful high-contrast 4K HDR images. Pro-friendly features simplify integration, easy operation and seamless content sharing in today's connected AV environments. Flexible customisation options make the FW-65BZ35L the ideal LED display for doing better business.

#### Vibrant, true-to-life images that can't be missed

The 65" FW-65BZ35L grabs your audience's attention with high 550 nit screen brightness for punchy, high-impact visuals that are always seen clearly. Advanced Sony picture processing technologies ensure your content looks its very best. The panel's extra-wide viewing angle ensures that everyone in the room can enjoy clear, bright images wherever they're positioned.

#### Features

#### Richer, more natural colour

Sony's power-packed 4K HDR Processor X1 and TRILUMINOS Protechnology faithfully reproduces a phenomenal range of rich,

true-to-life colours.

#### Finer detail

4K X-Reality PRO processing upscales pictures closer to true 4K quality. Images are sharpened and refined in real time, revealing extra detail from lower-resolution picture sources.

#### **Smoother movement**

Motionflow XR ensures smoother, more natural reproduction of rapidly-moving on-screen images.

#### Installation flexibility to suit every environment

The sleek, minimal design of the FW-65BZ35L brings impeccable style to any business environment. The display's elegant lines are further enhanced by practical touches for seamless integration in retail stores, colleges and corporate workspaces.

#### **Wall-Mount Adjuster**

BRAVIA comes supplied with a Wall-Mount Adjuster, giving extra flexibility for mounting the display centrally in portrait or landscape orientation.

#### **Side Mounted interfaces**

Signal connections, networking and other interfaces are conveniently side mounted for easy installation and access when the display's in portrait position.

#### **Discreet Logo**

The Sony logo is discreetly positioned on the edge of the display's bezel – with nothing distracting your audience from immersive images.

#### Landscape, Portratint and Tilt

Install BRAVIA in portrait or landscape orientation to suit any corporate or retail space. The display can also be tilted at an angle for even greater flexibility.

#### Round the clock reliability

Business never sleeps: BRAVIA is engineered for dependable 24/7 operation in the most challenging corporate and commercial environments.

#### Special settings for professional use

Pro Settings mode makes doing business even easier, allowing you to customise BRAVIA settings and operating modes to suit the demands of corporate or retail environments. Disable input or remote control functions, schedule on/off times, remove labels and block buttons to avoid tampering when the screen's being used in public spaces. Customise and store display settings, then copy them easily from display to display via USB flash memory.

#### Get great pictures fast

Forget fiddling with display settings. One Step Setting offers presets tuned to your environment including meeting room, vivid signage, natural signage and graphics. Just pick a preset: BRAVIA instantly configures picture mode, input, control settings and more.

#### Easy multi-screen setup

Configuring multiple screens for large display applications is easier than ever. The Multi Display Setting (MDS) app helps you create stunning video walls with multiple BRAVIA displays 'tiled' together.

#### **Easy integration**

BRAVIA BZ35L Series is made for today's connected world. There's seamless support for today's leading automation and control platforms, while open APIs simplify integration with other vendor solutions.

#### Large 32GB internal storage

The internal memory on some other displays is eaten up by the operating system, leaving little space for your own apps and

content. FW-65BZ35L doubles internal storage from 16GB to a generous 32GB – giving loads more room on board to hold apps, photos, videos and digital signage.

#### Signage made simple

Informing and guiding visitors with digital signage in retail stores and corporate spaces has never been simpler. Built-in support for HTML5 makes it easy to display interactive signage content on BRAVIA without the need for a dedicated set-top box, media player or PC. On-board BRAVIA Signage Free (BSF) software automatically plays out HTML content, video and photos when a USB stick memory is slipped into BRAVIA. It's that simple.

#### Wireless screen mirroring

Easily mirror content wirelessly from handheld device onto BRAVIA with in-built support for Apple AirPlay and Google Chromecast.

#### Meet more easily

Get Google Meet from Google Play Store, and pair BRAVIA with a compatible webcam for easy video meetings.

#### With BRAVIA, sustainability in every scene

With growing demand for ever larger display screens, there is also the risk of greater resource and energy use. However, Sony's sustainability commitments are realizing efficiency gains from product development right through to customers viewing screens.

#### Specifications

General Features	
Screen Size	65"
Brightness (cd/m²)	550

Contrast Ratio	1200:1
Dynamic Contrast Ratio	400,000:1
Response Time (ms)	8
Display Resolution (H x V, pixels)	3840 x 2160
HDR (High Dynamic Range) Compatibility	Yes (HDR10,HLG,Dolby Vision)
Aspect Ratio	16:9
Portrait/Tilt Compatibility	Yes
Display Features	
Display Features Dimming Type	Frame Dimming
	Frame Dimming  LCD
Dimming Type	
Dimming Type  Display Device	LCD
Dimming Type  Display Device  Panel Type	LCD IPS
Dimming Type  Display Device  Panel Type  Backlight Type	LCD  IPS  Direct LED



Operation Time	24/7
Deep Black Non-Glare Coating	No
Haze (%)	1%
Viewing Angle (Right/Left)	178 (89 / 89) degree (CR >10)
Viewing Angle (Up/Down)	178 (89 / 89) degree (CR >10)

Video Processing	4K X-Reality PRO
Motion Enhancer	Motionflow XR 240 (Native 60Hz)
HDMI Signal	4096x2160p(24,60Hz), 3840x2160p(24,30,60Hz), 1080p(24,30,60Hz), 1080i(60Hz), 720p(24,30,60Hz), 480p

#### Audio Specification

Speaker Position	Down Firing
Audio Power Output	10W + 10W



Professional Featu	res
Pro Mode	Yes
HDMI Auto Wake-Up	Yes
HTML5 Platform	Yes
Multicast/IPTV	Yes
Operating System	Android TV
On-board Storage (GB)	32GB

Network Specificat	ion
Wi-Fi Direct	Yes
Wi-Fi Certified	Yes
Wireless LAN	Integrated

#### Convenience Features

MPEG1:MPEG1 / MPEG2PS:MPEG2 / MPEG2TS (HDV,AVCHD):MPEG2,AVC / MP4 (XAVCS):AVC,MPEG4,HEVC / AVI:Xvid,MotionJpeg / ASF



USB Playback Codecs	(WMV):VC1/
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MOV:AVC,MPEG4,MotionJpeg/ MKV:Xvid,AVC,MPEG4,VP8.HEVC/ WEBM:VP8/3GPP:MPEG4,AVC/ MP3/ASF(WMA)/LPCM/WAV/

MP4AAC / FLAC / JPEG

On Screen Clock	Yes
Sleep Timer	Yes
On/Off Timer	Yes
Chromecast Built-In	Yes
Apple AirPlay	Yes

Control Specification	ons
IP Control	Yes
RS-232C Control	Yes
HDMI-CEC	Yes

# Inputs and Outputs HDCP HDCP2.3 (for HDMI1/2/3/4) Composite Video Input (s) 1 (Side, Mini jack)



HDMI Inputs Total	4 (4Side)
Analog Audio Input (s) (Total)	1 (Side Analog Conversion)
Digital Audio Output (s)	1 (Side)
USB Ports	2 (Side)
Ethernet Inputs	1 (Side)
Design Features	
Frame Colour	Black
VESA® Hole Spacing Compatible	Yes
VESA® Hole Pitch (W x H)	300 x 300 mm / 11 7/8 x 11 7/8 inch
Environment Spec	ifications
Rated Power	218 W
Consumption	
Consumption Power Consumption (in Standby)	0.5 W

Control	Yes
Power Saving Mode	Yes
Power Consumption (Networked Standby) (for Saudi Arabia only)	2.00 W (Wi-Fi) / 2.00 W (Ethernet) / 2.00 W (HDMI)
Power Consumption (Off Mode) (for Saudi Arabia only)	Not applicable
Standby Mode Activated (Default) (for Saudi Arabia only)	Within 4 hours
Power Consumption (in standby with all network ports connected) (for Saudi Arabia only)	Less than 5.00 W
Wireless Network(s) On / Off Switch (Energy) (for Saudi Arabia only)	To turn on / off Wi-Fi, press HOME / MENU button on the remote control, then select [Settings] - [Network and Internet] - [Wi-Fi].

#### Measurements

Dimension of TV without Stand (W x H x D)	1462 x 842 x 71 mm / 57 5/8 x 33 1/4 x 2 7/8 inch
Dimension of TV with Stand (W x H x D)	1462 x 912 x 338 mm / 57 5/8 x 36 x 13 3/8 inch
Dimension of Package Carton (W x H x D)	1588 x 965 x 184 mm / 62 5/8 x 38 x 7 1/4 inch
Weight	
Weight of TV without Stand	21.2 kg / 46.7 lb
Weight of TV with Stand	22.1 kg / 48.7 lb
Weight of Package Carton (Gross)	30 kg / 66.1lb.
Accessories	
Wall-Mount Adjuster (Bundled)	Yes (Depending on Region)
Table-Top Stand (Optional)	Yes (Depending on Region)

# Gallery





