

## FWD-43X80J

43" BRAVIA 4K Ultra HD, HDR,  
LED Professional Display



### Overview

#### **Vibrant, true-to-life pictures and sound plus smart connectivity**

Add extra impact to your business communications with the FWD-43X80J BRAVIA Professional Display that combines lifelike 4K HDR picture quality with smart connectivity, elegant styling and easy operation.

Optimised for professional applications, BRAVIA delivers richly coloured, high-contrast 4K HDR images, with 4K X-Reality PRO upscaling lower-resolution images closer to true 4K quality.

The display's clean, minimal design keeps your audience focused on what really matters, while Dolby Atmos delivers pure, immersive sound.

For even greater peace of mind there's the added reassurance of our 3 Years warranty with Repair or if necessary advanced exchange handled by local partner, on premise where possible. You can also choose to extend your support for an additional 2 years.

### Features

**4K image resolution (3840 x 2160 pixels)**

4K offers four times the detail of Full HD, with a resolution of over 8 million pixels bringing extra clarity to corporate display, education and digital signage applications.

### **More contrast, colour and clarity**

Our 4K HDR Processor X1™ cleans and refines picture signals, using advanced algorithms to cut noise and boost detail. Even lower-resolution images are upscaled closer to 4K with lifelike colour and textures for more impactful signage and presentations.

### **See finer detail**

4K X-Reality PRO upscales pictures closer to true 4K quality. Images are sharpened and refined in real time, revealing extra detail from lower-resolution picture sources.

### **Wider colour with TRILUMINOS Display**

Powered by our X1 processor, TRILUMINOS Display maps colours from a wider palette, faithfully reproducing a world of more vivid, lifelike hues and tones. Sony's unique TRILUMINOS algorithms detect colour from saturation, hue and brightness to ensure accurate reproduction of subtle natural shades. The result: a wider gamut of rich colours, bringing you even closer to what you'd see in the real world.

### **Smoother movement**

Motionflow™ XR inserts additional picture frames between the originals, ensuring smoother, sharper detail in fast-moving sequences.

### **Refined style to match any space**

BRAVIA features a slim, contemporary blade design with a narrow screen bezel that adds an extra touch of refinement to any business environment.

### **Do more with Android TV**

Discover a world of apps and online content powered by

Android TV. Use Voice Search to find content easily with no typing.

### Google Chromecast and Apple Airplay

With Google Chromecast and Apple Airplay built-in, it's easy to mirror content and enjoy it super-sized on BRAVIA.

### Greater peace of mind

There's the added reassurance of our 3 Years warranty with Repair or if necessary advanced exchange handled by local partner, on premise where possible. You can also choose to extend your support for an additional 2 years.

## Specifications

### Display features

Brightness (cd/m <sup>2</sup> )	520
Contrast Ratio	1200:1
Dynamic contrast ratio	400000:1
Response time (ms)	10
Panel type	IPS
Backlight dimming type	Frame Dimming
Display type	LCD

### Display specifications

Screen Size for WEB(diagonal, cm, integer or 1st decimal)	108 cm
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Backlight type	Direct LED
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Display resolution (H x V, pixels)	3840 x 2160
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Screen Size (inch, measured diagonally)	43"(42.5")
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Viewing Angle (Right/Left)	178(89/89) degree
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Viewing Angle (Up/Down)	178(89/89) degree
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Display Resolution	QFHD
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Aspect Ratio	16:09
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## Professional features

HDMI Auto Wake Up	No
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Compatible with TDM Digital Signage/ TEOS Solutions	No
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Operating System	Android 10
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On-board Storage	
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(GB)	16GB
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## Display system

TV System (Digital Terrestrial)	DVB-T/T2
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TV System (Digital Cable)	DVB-C
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TV System (Digital Sat)	DVB-S/S2
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Number of Tuners (Terrestrial/Cable)	1(Digital/Analog)
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Number of Tuners (Sat)	1
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## Network features

Apple AirPlay	Yes
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Wi-Fi Direct	Yes
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Wi-Fi Certified	Yes
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Chromecast built-in	Yes
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Internet Browser	Vewd
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Wireless LAN	Integrated
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## Convenience features

USB playback codecs	MPEG1:MPEG1/MPEG2PS:MPEG2/MPEG2TS(HDV,AVCHD) HEVC/WEBM:VP8/3GPP:MPEG4,AVC/MP3/ASF(WMA)/LPC
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HDMI-CEC	Yes
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i-Manual	Yes
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On Screen Clock	Yes
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Sleep Timer	Yes
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On/Off Timer	Yes
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Display Language	AFR,AMH,ARA,ASM,AZE,BEL,BUL,BEN,BOS,CAT,CZE,DAN, SWA,TAM,TEL,THA,TGL,TUR,UKR,URD,UZB,VIE,zh_CN,zh
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## Control specs

IP Control	Yes (Authentication required)
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Pro Mode	No
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## Inputs & outputs

HDMI Signal	4096x2160p(24,50,60Hz), 3840x2160p(24,25,30,50,60Hz), 1080p(30,50,60Hz), 1080/24p, 1080i(50,60Hz), 720p(30,50,60Hz), 720/24p, 576p, 480p
HDCP	HDCP2.3(for HDMI1/2/3/4)
AC Power Input	C8 INLET(REAR)
RF (Terrestrial/Cable) Connection Input(s)	1(Side)
IF (Satellite) Input(s)	1(Side)
Composite Video Input(s)	1(Side, Mini jack)
HDMI inputs total	4(4Side)
Digital Audio Output(s)	1(Side)
Audio Output(s)	No
Headphone Output(s)	1(Side)
Ethernet inputs	1(Side)
PCMCIA Slot(s)	1(Top)

## Audio specifications

Speaker Position	Down Firing
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Audio Power Output	10W + 10W
Digital audio out (Optical) format	Two channel linear PCM: 48kHz 16bits, Dolby Audio, DTS
HDMI Audio Return Channel(ARC)	Yes (eARC/ARC)
HDMI input Audio format	5.1 channel linear PCM: 32/44.1/48/88.2/96/176.4/192kHz 16/20/24bits, Dolby Audio, Dolby Atmos, DTS
ARC output format	Two channel linear PCM: 48kHz 16bits, Dolby Audio, Dolby Atmos, DTS

## Video specifications

Wide Mode	Wide zoom/Normal/Full/Zoom/14:9 Normal/Full1/Full2 for PC
4:3 Default	Yes
Video Processing	4K X-Reality PRO
Motion enhancer	Motionflow XR 200/240Hz (Native 50/60Hz), Auto mode
4K Processor	4K HDR Processor X1



HDR (High Dynamic Range) compatibility	Yes(HDR10,HLG,Dolby Vision)
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Panel Refresh Rate (Native Hertz)	50Hz
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Dynamic Contrast Enhancer	Yes
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## Design features

Stand Color	Black
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Bezel Design	Narrow Bezel
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Cable Management	Yes
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Frame color	Black
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Stand Design	Slim Blade stand
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VESA® Hole Spacing Compatible	Yes
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VESA® Hole Pitch(W x H)	20.0 x 20.0 cm
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## Eco & energy saving

On mode power 1000h SDR(New lot5)	60 kWh/1000h
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Mercury content(mg)	0.0
Power Requirements (frequency)	50Hz
Rated Power Consumption	118 W
Power Consumption (in Standby)	0.50 W
Power Requirements (voltage)	220 V - 240 V AC
Power consumption(Networked Standby)	2.00W(Wi-Fi) / 2.00W(LAN) / 1.0W(Bluetooth)
Power Saving Mode / Back Light Off Mode	Yes

## Dimensions

Display Only (W x H x D)	Approx. 97.2 x 56.7 x 7.0 cm
Display with Stand (W x H x D)	Approx. 97.2 x 63.2 x 28.6 cm
Package Carton (W x H x D)	Approx. 107.0 x 69.5 x 14.1 cm

## Weights (Approx.)

Display Only	Approx. 10 kg
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Display with Stand	Approx. 10.5 kg
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Package Carton(Gross)	Approx. 14 kg
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## Supplied accessories

Voice

Remote Control	RMF-TX520E
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Batteries	LR03
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AC Power Cord Spec	Bundle (C7L) (EUROPE) (2pin) (round pins Type C)
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Operating Instructions	GB,FR,ES,NL,DE,PT,IT,SE,DK,FI,NO,PL,CZ,SK,HU,RO,BG
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Quick Setup Guide / Supplement CUE (GA)	GB,FR,ES,NL,DE,PT,IT,DK,NO,SE,FI,PL,CZ,SK,HU,RO,BG
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Table Top Stand	Separate(assembly required)
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## Optional accessories

Wallmount Bracket	SU-WL450(Terminal access limitation, refer to SU-WL450 product page)
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## PrimeSupport

Included PrimeSupport	3 Years warranty with Repair or if necessary advanced exchange handled by local partner, on premise where possible.
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Optional PrimeSupport Extensions	Optional 2-year support extension available: PSP.FWD43X80J.2X
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## Gallery

