

### **PSZ-HA Series**

### 2TB/1TB/500GB Hard Disc Drive



#### Overview

Safe and fast for today's workflows

Sony is a pioneer in file-based workflow with high capacity Professional Disc and high speed SxS memory card technology. In 2013, Sony further expanded its professional range with the launch of professional hard disc drives (HDDs) and solid state drives (SSDs). These external drives fit perfectly into file-based workflows. They allow precious footage to be downloaded and backed-up before editing while on location. And with excellent shock resistance and PC or Mac compatibility, they're an ideal media for delivering recordings to the studio.

Tough, shock resistant storage

The new drives are ready to handle the reality of on-location shoots. Rapid data transfer at up to 120MB(1) per second to HDD enables professionals to quickly back up the day's footage. Common interfaces such as USB 3.0 and Firewire 800 provide perfect compatibility with Sony decks PMW-50 and PMW-1000. Shooting outdoors in harsh environments poses its own challenges. Accidents can happen anytime and a secure, hard wearing device is essential to protect precious footage. These drives have been robustly designed to take shocks and falls of up to 2 meters(2) and conform to military standard 810-G(3). A special silicon cover protects the ports from dust and water so

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you can back-up safely in all conditions and environments.

#### Professional expertise

As a leading manufacturer of broadcast cameras and decks, Sony understands the unique needs of professional users. With many production companies transporting footage during a shoot, a tough case is essential. The new Sony case protects drives against accidental damage when dropped as high as 2.3 meters(2). It allows easy cable storage to prevent cables becoming lost in transit and a handy label identifying content. Should users ever need help, Sony drives come with full professional support including a three year warranty for free replacement of a faulty product and technical assistance. Unique to Sony is a valuable data recovery service that strives to recover lost or damaged contents using cutting edge facilities and techniques(4).

- (1) Based on Sony internal testing. Transfer speed may vary and depend on host device
- (2) Based on Sony internal testing. Dropped onto industrial carpet on 6 sides of Sony HDD
- (3) Dropped 26 times onto plywood: 8 corners/ 12 edges/ 6 sides of Sony HDD
- (4) Content recovery not guaranteed

### Features

# External Hard Disk Drive with high storage capacity

Sony professional external HDD are available in 500GB, 1TB and 2TB capacity sizes.

### Fast for today's workflows

The new drives offer a rapid data transfer at up to 120MB<sup>(1)</sup> per second to HDD.



### Tough and shock resistant storage

The new drives are designed and manufactured to extremely high specifications, offering resistance to shocks and falls of up to 2 meters<sup>(2)</sup> and conform to military standard 810-G<sup>(3)</sup>. The IP5X dust-resistant standard and the IPX4 splash-resistant standard, with silicon cover and hard case.

# Sony Customer Service includes unique data recovery

The drives come with full professional support including a three year warranty and a valuable data recovery service<sup>(4)</sup>.

- (1) Based on Sony internal testing. Transfer speed may vary and depend on host device
- (2) Based on Sony internal testing. Dropped onto industrial carpet on 6 sides of Sony HDD and SSD
- (3) Dropped 26 times onto plywood: 8 corners/ 12 edges/ 6 sides of Sony HDD and SSD
- (4) Content recovery not guaranteed

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### Gallery

