

## TDM-DS1Y/TDM-DS3Y

TDM digital signage for BRAVIA displays (1 year and 3 year licences for one BRAVIA unit)



### Overview

#### **Easily create high-impact, cost-effective digital signage with BRAVIA professional displays**

Easy-to-use TDM digital signage solution lets you engage customers with flexible, high-impact visual communications at low cost.

A great match for BRAVIA professional displays, TDM Digital Signage makes HTML5 content creation uniquely quick, simple and intuitive. This easy to use web-based design tool lets you build compelling, media-rich signage for one or more screens, with no need for prior design skills or special training.

Pull together graphics, text, video and sound files to build eye-catching presentations in minutes. Enrich signage with content from other web sites, or streaming video from sites like YouTube and Vimeo. Keep your signage up-to-the-minute with live information pulled from RSS, XML feeds or social media sites.

Everything's hosted securely in the cloud, for 'any time, any place' access to your content from any device - PC, Mac, tablets or smartphones.

It's just as easy to build schedules, letting you manage what content plays on which screen and when.

PLEASE NOTE: This 1-year and 3 year operating license is valid for use in conjunction with one BRAVIA professional display. There are no limitations on the number of users who can access the application and author content for that display. Presenting content on more displays requires additional licenses per screen.

TDM software is compatible with all BRAVIA professional display models.

## Features

### **Easy to use**

Start creating high-quality, media rich HTML5 content in minutes, with no special design or web authoring skills needed.

### **Device-independent, cross-platform operation**

TDM digital signage software uses HTML5 - the language of the Internet. Content can be created any time, anywhere on any connected device - PC, Mac or tablet - so you're not tied to one computer.

### **Supports wide range of media types**

Enrich your signage with a wide range of media and file types including static and scrolling text, images (BMP, JPG, GIF, PNG), video (AVI, MPG, SWF, WMV, H.264), sound files (WAV, MP3) and audio streaming, websites, streaming video (YouTube, Vimeo, RTSP from connected cameras), date and time, NU24 (external news feed), carousel (multiple images), QR codes, PPT import.

### **Centralised and decentralised operation**

Operate screens from a centralised or decentralised location as you wish. Content can be placed both centrally and decentrally on a single screen or cluster of screens from one operating system.

### **Get started quickly with standard templates**

There's a choice of standard design templates covering a wide range of market sectors, including education, healthcare, retail and more.

### **Control screens remotely**

Schedule automatic switch-off to save power at night when screens aren't needed, or launch a playlist at a particular time.

### **Integrated monitoring system**

Check the status of all your connected BRAVIA displays, including which screens are in use and any operational issues

### **Hosted in the Cloud (SaaS)**

Your content's stored securely in the cloud, so it's readily accessible at any time and on any device.

## Specifications

### Format compatibility

Images	BMP, JPG, GIF, PNG image files
Video	AVI, MPG, SWF, WMV, H.264
Sound	WAV, MP3
Streaming video	Streaming video YouTube, Vimeo, RTSP (PC Player)

### Special features

Youtube	V
PDF and Powerpoint integration	V

Facebook integration	V
Vimeo	V
Websites	V
Flash	X
Silverlight	X
Streaming Video	V
Streaming Audio	V
Weather Report	V
Dynamic text	V
Date	V
External data [RSS/XML]	V
Media RSS, News	V
TV Channels (only with tuner models)	V
Ticker Tape	V
Plan module (scheduling)	V
Monitoring [mail, sms]	V

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QR code	V
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BRAVIA compatibility	FWD-40W600P, FWD-48W600P, FWD-60W600P, FWD-55X8600P, FWD-65X8600P, FWD-85X9600P, FWL-40W705C, FWL-48W705C, FWL-55W805C, FWL-65W855C, FWL-75W855C, FW-43X8370C, FW-49X8370C, FW-55X8570C, FW-65X8570C, FW-75X8570C, FW-43BZ35F, FW-49BZ35F, FW-55BZ35F, FW-65BZ35F, FW-75BZ35F, FW-85BZ35F
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## Notes

<https://tdmsignage.com/>

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## Gallery

